

TALI KIVILEVITZ SHAINER

SENIOR PRODUCT DESIGNER

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I love the world of design, I've been passionately enhancing user experiences by designing innovative products, apps, and websites in a productive team setting.

EDUCATION

2017 **PRODUCT MANAGEMENT**
2018 Technion
Israel Institute of Technology

Training professional product and marketing managers by providing tools for understanding the market and the product launch process.

2017 **USER EXPERIENCE DESIGN**
UX Vision

A user experience course that teaches the right way and process to build a product from scratch.

2007 **B.DESIGN DEGREE**
2012 Holon Institute of Technology

Holon Institute of Technology B.Design Degree in visual communication, with a specialization in interactive design.

PERSONAL SKILLS

LANGUAGES SPOKEN

Hebrew - Native language
English - High Level
Italian - Basic Level

TOP SOFTWARE SKILLS

Sketch
Photoshop
Illustrator
Keynote

WORK EXPERIENCE

2016 **CAPPSOOL TECHNOLOGIES**
NOW ***ACQUIRED BY NATURAL INTELLIGENCE**
Senior Product Designer

Designing a design system for websites that match high-intent users with partners in multiple industries.

2015 **BRISK APP**
2016 Product Designer

Designing the Brisk iPhone & Android app, website, as well as all marketing materials.

2013 **STOX**
2014 Product Designer

Designing the Stox.com (now called 'GetStocks') website, iPhone & android app, as well as all marketing materials.

2013 **THREE BEARS STUDIO**
Graphic Designer

Interactive design for websites and landing pages, as well as mobile applications.

2012 **WIX**
2013 Marketing Designer

Graphic Designer in the 'Talents Project' apprenticeship. Experiencing Web Design, Marketing and UX/UI.